



Dr. Sadie Gray

Organizational Consultant & Program Design Expert

TOP-REQUESTED SPEAKING TOPICS

The O.U.T.S.M.A.R.T. Method for Goal Setting

Reducing Burnout: Questions Managers Forget to Ask

Four Ways You're Accidentally Creating a Toxic Culture

Proactively Addressing Employee Mental Wellness

Designing Workforce Trainings to Inspire Action

Implementing Organizational Initiatives That Work



Dr. Sadie Gray never enjoyed “rah-rah” faux-inspirational pep talks in team meetings, and she seeks to help other leaders and managers cut that nonsense out. Sadie has a Doctoral degree in Learning and Organizational Change from Baylor University, a Master’s in Curriculum and Instruction, and nearly a decade of experience gathering data from the front lines of failed organizational work cultures. Dr. Gray has designed, gathered, and published research on the devastating effects that poorly devised rhetoric and goal setting can have on a workforce. She consults on training and motivating management through identifying toxic leadership and managing burnout.

Dr. Gray and her theatrical automation specialist husband live in Chicago, love historical documentaries, and are constantly looking for new ways to advance the world around them.

The genWHY Communication team has worked with major clients including:



Learn more at www.SadieGrayConsulting.com

58% of managers
admit to having
no formal
leadership
training



WHY TRAIN YOUR TEAM?

If you've noticed a disconnect between the goals you set and the outcomes you achieve, a presentation on one of our big-impact, research-based approaches could serve leadership at any level in an organization looking to make pivotal changes.

What most management training programs are missing (because they focus on finance and marketing) is the science of training and motivating employees. Employees have psychological needs that trainings in management alone cannot fully address.

Dr. Gray is available for

- Keynote Presentations
- Training Seminars
- Conference Presentations
- Webinars
- Needs Assessments
- Consulting measuring efficiency, scale and impact
- Designing custom training for your organization



One-on-one sessions to discuss your organization's needs and create a specially crafted plan with support from Dr. Gray for your new program's implementation.



Visit SadieGrayConsulting.com to submit a booking request, get a quote, learn more about our services, and view free videos and resources!